

# Community Support

Whaling Days invests into the community by providing scholarships and donations to local non-profit organizations. Every effort to purchase supplies and rental equipment from local businesses is made. Whaling Days also benefits other local organizations, such as the Silverdale Rotary Club (Duck Race and Pancake Breakfast), Boy Scout troops (parking sales and festival grounds sanitation), the Dandy Lions and Kiwanis (Grand Parade), and Meals on Wheels Kitsap (Whale of a Run). Other organizations rely on the revenue they receive from their association during the festival weekend. This would not occur without the Whaling Days festival.

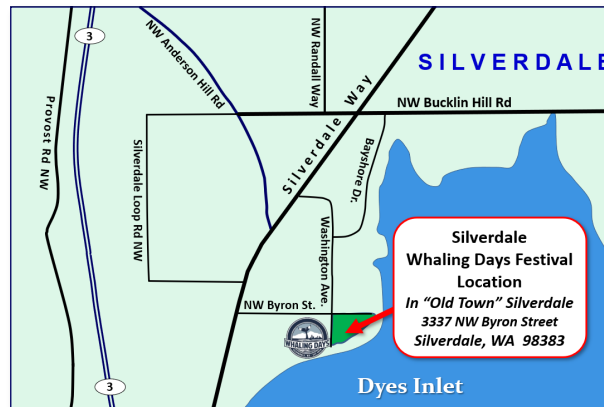
## Sponsorships Are Essential

Although Whaling Days receives some income from its street fair, food vendors, and the beer garden, but there are no attendance fees. Additional sponsorships from the community are essential to fully cover major expenses, such as fireworks, entertainment, and equipment rentals. *Note: Donations to related events (Duck Race and Whale of a Run) are not Whaling Days sponsorships.*



## A TREASURED TRADITION

Since 1974, and with an all-volunteer board, Whaling Days has provided a free, family-oriented, community festival held in “Old Town” Silverdale during the last full weekend in July.



**Silverdale Whaling Days**  
**P. O. Box 2021**  
**Silverdale, WA 98383**

For more information or questions, please contact: Brenda Kelley at (360)731-3155 or email: [WhalingDaysTreasurer@gmail.com](mailto:WhalingDaysTreasurer@gmail.com)

Visit Us Online at:

[www.WhalingDays.com](http://www.WhalingDays.com)



## SILVERDALE WHALING DAYS FESTIVAL



## SPONSORSHIP OPPORTUNITIES

Silverdale Whaling Days is a 501(c)(3) Non-Profit Organization Providing an Annual, Family-Friendly Festival Benefitting the Kitsap County Community

# Why Be A Sponsor?

**Great Value:** Enjoy the best possible festival exposure in Kitsap County, at a reasonable price.

**Leadership:** Be a community leader by investing in this historic Kitsap County event and by promoting a fun and exciting place to live.

**Exposure:** Your organization will have multiple, unique advertising opportunities including reaching our more than 6,000 Facebook followers plus exposure on Instagram, print, digital, with festival advertising partners, reader boards, and more.



## Sponsorship Levels

Silverdale Whaling Days offers a variety of sponsorship levels and opportunities. We are happy to work with you to design a custom sponsorship that benefits both you, as a sponsor, the community, as well as Silverdale Whaling Days.

# Flexible Sponsorship Options

## SILVERDALE WHALING DAYS EVENT SPONSOR:

### **\$15,000 — Available to One Sponsor Only**

- This is the best way to get your business name out there
- Business-type exclusivity | Premium corner booth space, if requested
- Sponsor name and logo on all promotional print advertising
- Sponsorship recognition on the Whaling Days website and social media
- Opportunity to provide 6 sponsor banners for display on festival grounds
- Opportunity to provide promotional premiums to festival-goers and VIPs
- Main Stage and Family Stage "Shout-Out's" throughout the weekend
- 4 VIP parking spaces | Reserved seats during activities, tickets/entry for events during Whaling Days



## FIREWORKS/AIRSHOW/MAINSTAGE SPONSOR:

### **\$10,000 — Available to one Sponsor Per Activity**

- Business-type exclusivity | Premium booth space if requested
- Sponsor name and logo on all promotional print advertising
- Sponsorship recognition on the Whaling Days website and Social Media
- Opportunity to provide 4 sponsor banners for display on festival grounds
- Opportunity to provide promotional premiums to festival-goers and VIPs
- Main Stage and Family Stage "shout-out's" for your business before/during/after fireworks
- 2 VIP parking spaces | Reserved large table during activities | Complimentary parade entry & more!



## FAMILY ACTIVITIES SPONSOR:

### **\$5,000 — Stage /Teen Event -one Sponsor Per Activity**

- Business-type exclusivity | Premium booth space, if requested
- Sponsor name and logo on promotional print advertising
- Sponsorship recognition on the Whaling Days website and social media
- Opportunity to provide 3 sponsor banner to be displayed on Stage and festival grounds
- Opportunity to provide promotional premiums to festival-goers and VIPs
- "Shout-out's" for your business from the Family Stage
- 2 VIP parking spaces | Reserved large table during activities | Complimentary parade entry & more!



## VIP SPONSORS:

### **\$2,500 — Customized Sponsorships**

- Relax and enjoy beverages while listening to entertainment while in the Beer Garden (Please ask your sponsor coordinator for more information; we will customize your sponsorship as per your needs)
- Sponsorship recognition on the Whaling Days website and social media
- Opportunity to provide 2 sponsor banners for display on festival grounds
- Opportunity to provide promotional premiums to festival-goers and VIPs
- Street Fair booth space, if requested | 1 VIP parking space | Reserved table during activities & more!



## NO FRILLS SPONSORSHIPS:

### **\$2,000 — Gold | \$1,000 — Silver | \$500 — Bronze**

- You choose...*any amount helps!* ALL Sponsors receive website and social media recognition and MORE!