

Community Support

Whaling Days Board invests its time annually into partnering with other non-profit organizations and assisting with their fundraising. Whaling Days is a 501(c)(3) non-profit. Your donations are tax deductible! We need community support to bring fun activities as well as local and national music artists. Many opportunities are available for 2026. As we focus on partnering with our Kitsap County Commissioners to bring an annual holiday light display to Silverdale Waterfront Park! Be a part of history in the making and become a sponsor today!

Note: Donations to related festival events (Duck Race, Parade and Whale of a Run) are **not** Whaling Days sponsorships.

Why Be A Sponsor?

Great Value: Enjoy the best festival exposure in Kitsap County.

Community: Be a community leader by investing in this historic Kitsap County event and by promoting a fun and exciting place to live.

Exposure: With a reach of almost HALF A MILLION on Facebook in 2025, your organization will have multiple unique advertising opportunities.

Whaling Days also has the MOST followers on social media in Kitsap of ANY Festival. You will also have great exposure on Instagram, in print, digital, reader boards, TV, radio and more.



A TREASURED TRADITION

Since 1974, and with an all-volunteer board, Whaling Days has provided a free, family-oriented, community festival held in "Old Town" Silverdale during the last full weekend in July.

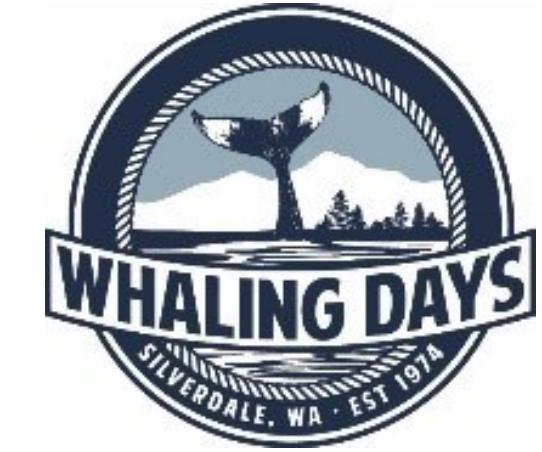


Silverdale Whaling Days
P. O. Box 2021
Silverdale, WA 98383

For more information or questions, please contact: Brenda Kelley at (360)731-3155 or email: WhalingDaysTreasurer@gmail.com

Visit Us Online at:

www.WhalingDays.com



SILVERDALE WHALING DAYS FESTIVAL



SPONSORSHIP OPPORTUNITIES

Silverdale Whaling Days is a 501(c)(3) Non-Profit Organization Providing an Annual, Family-Friendly Festival Benefitting the Kitsap County Community

Don't Wait! Reserve your spot for Sponsorship during Whaling Days 2026, **CHRISTMAS IN JULY!** Join us, and your Kitsap County Commissioners in bringing a annual Holiday Light Display to the Silverdale Waterfront Park in 2026 for all to enjoy!

Business: _____

Contact: _____

Email: _____

Address: _____

Phone: _____

Level: _____



Sponsorship Levels

Silverdale Whaling Days offers a variety of sponsorship levels and opportunities. We are happy to work with you to design a custom sponsorship that benefits you, as a sponsor, the community, and Silverdale Whaling Days.

Flexible Sponsorship Options

SILVERDALE WHALING DAYS EVENT SPONSOR:

\$15,000 — Available to One Sponsor Only

- Business-type exclusivity | Premium corner booth space, if requested
- Sponsor name and logo on all promotional print advertising
- Sponsorship recognition on the Whaling Days website and social media
- Opportunity to provide 6 sponsor banners for display on festival grounds
- Opportunity to provide promotional premiums to festival-goers and VIPs
- VIP Tent Access all weekend | Tickets/entry for activities during weekend
- Main Stage "Shout-Outs" throughout the weekend
- 4 VIP parking spaces | Complimentary parade entry & more!



HOLIDAY MAGIC SPONSORS:

\$10,000 — Fireworks, Main Stage and More

- Business-type exclusivity | Premium booth space if requested
- Sponsor name and logo on all promotional print advertising
- Sponsorship recognition on the Whaling Days website and Social Media
- Opportunity to provide 4 sponsor banners for display on festival grounds
- Opportunity to provide promotional premiums to festival-goers and VIPs
- Main Stage "Shout-Outs" for your business
- 2 VIP parking spaces | VIP Tent access all weekend | Complimentary parade entry & more!



SANTA'S FAMILY ACTIVITIES SPONSORS:

\$5,000 — Movies, Ice Skating, and MORE

- Business-type exclusivity | Booth space, if requested
- Sponsor name and logo on promotional print advertising
- Sponsorship recognition on the Whaling Days website and social media
- Opportunity to provide 2 sponsor banners to be displayed on Main Stage and festival grounds
- "Shout-outs" for your business from the Main Stage
- 2 VIP parking spaces | VIP Tent access all weekend | Complimentary parade entry & more!



VIP SPONSORS:

\$2,500 — Customized Sponsorships

- Your logo on the VIP Tent, special Shout Outs from Main Stage
- Sponsorship recognition on the Whaling Days website and social media
- Opportunity to provide 1 sponsor banners for display on festival grounds
- Street Fair booth space, if requested | 1 VIP parking space | VIP Tent access all weekend



ELF SPONSORS:

\$1,500 — Customized Sponsorships

- Prizes, holiday magic, and making fun happen! Get benefits to fit your needs.

NO FRILLS SPONSORSHIPS:

- \$1,000 — Gold | \$500 — Silver | \$250 — Bronze

You choose...any amount helps! ALL Sponsors receive website, social media recognition and MORE!